



Who we are

Why entrust your life savings to some random bank vice president or a broker with no experience investing his or her own money? At 360 Investment Advisors, you work with a seasoned investor who's been managing his own substantial holdings for decades.

Andre Shashaty, the principal of 360, is a registered investment advisor with extensive experience managing portfolios of stocks, bonds, mutual funds, ETFs, and private investments. He is active with direct and syndicated investments in income-producing real estate, particularly rental housing.

He has managed or co-managed investment portfolios totaling \$10 to \$25 million in assets since 2003. He has set investment policy for several businesses, trusts, and a family investment company, as well as for his own account, and is now doing similar work for the clients of 360 Investment Advisors.

Prior to starting 360, Shashaty was a journalist in Washington, D.C., New York City, and San Francisco. He has authored thousands of articles and had them published in the *New York Times* and many other periodicals. He's written four books.

He has written extensively about personal finance, investing, commercial real estate, equity syndication, mortgage lending, and capital markets. He was the founder and CEO of a company that published magazines and held trade shows on housing and urban development, and sold the assets of the business in 2006.

Shashaty is a frequent speaker on investment topics and is the author of a forthcoming book called *The Empowered Investor*. He is a member of the board of directors of the San Francisco chapter of the American Association of Individual Investors, and is a licensed real estate sales agent in California.

What our clients say:

"Andre has been very helpful in providing investment options for my wife and me, and patiently answers our questions so we can make our own decisions. I like his hourly approach to investment advice. This allows us to remain active investors where we want to be, and we can tap his expertise when we need guidance with investment decisions or need help to understand new investment opportunities." — *Joseph T., Folsom, CA*

"I'm a beginner at investing, and 360 Investment Advisors provided me with exactly the kind of simple, understandable advice I needed for a very reasonable cost. I highly recommend 360 Investment Advisors." — *Alicia M., Riverside, CA*

Contact 360 Investment Advisors if you are a

- Beginner or novice investor who wants clear explanations and simple advice
- Successful young professional who is too busy to pay attention to investment strategy
- Veteran investor who wants help with research or a second opinion
- Widow or heir who suddenly needs to take on money management

We can help with

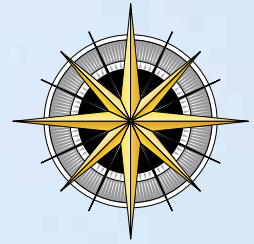
- A complete investment plan and asset allocation
- Evaluation of your current portfolio
- Advice on specific questions or specific securities/funds
- Help making decisions about your IRA or 401(k)



360 INVESTMENT ADVISORS

San Rafael, CA
(415) 453-2100

www.360investmentadvice.com



Charting a new course for Bay Area investors



Introducing the new, affordable way for smart investors to increase wealth

At 360 Investment Advisors, we offer a brand new approach called investment coaching.

We know that intelligent people have the ability to make good investment decisions – they just can't make time to study the markets and manage their assets properly. They need help evaluating opportunities, attaining broad diversification, monitoring their results, and setting the proper investment mix.

At 360, we help you make your own decisions, giving you as much or as little help as you need with transparent billing of our hourly fee. We don't take a cookie-cutter approach. Our service is 100% customized for each client, and totally flexible. It's risk-free; there is no long-term commitment and no minimum account size. Our advice is better than anything a bank or investment house can offer -- but at a fraction of the cost.



No hidden fees, and no conflicts of interest.

Many investment advisors will invest your money in ways that benefit themselves more than they benefit you. They get fees and commissions for putting your money into specific investment products. 360 gets paid only by you, and has only your interests at heart.

Your costs are under your control.

We charge by the hour, and bill you monthly. We never deduct our fees from your investment account.

360 Investment Advisors is a registered investment advisor and Shashaty is a registered investment advisor representative. Please read our complete Form ADV Part I and Part II. We will mail them upon request or you can read them at www.adviserinfo.sec.gov

We charge less than most other advisors.

You pay only for the time you use, and not a dollar more. Most advisors charge a fixed fee, based on a percentage of your assets. And you pay that fee no matter how much they do – or how little.

The real meaning of value investing.

We always make it a top priority to reduce your cost of investing. You'd be surprised how much you are paying in fees and how much you can increase your return by choosing less costly investments. 360 helps you find investments that offer a good return with the lowest management fees, sales loads and commissions.



Handcrafted financial advice.

In this era of computer-generated information overload, it's not enough to feed you generic printouts about historic stock performance. We start from scratch for every client. We adapt to you, and your preferences about how you want to manage your investments. Other advisors expect you to conform to their ways of doing business.

Comprehensive view, diverse choices.

We understand a wide range of investments, from mutual funds and ETFs to bonds and individual stocks. We can also help you with alternative investments, including real estate and small businesses. Most advisors don't go much beyond a few standard mutual funds, often funds their companies own or get paid to sell.

Responsive service.

We get paid by the hour, so we put in as much time as you want us to. That means you get more responsive service than advisors that work on a fixed fee basis. We will answer your questions and respond to your emails promptly. Don't count on fixed-fee advisors to do that.

Getting Started



If you have never used a professional investment advisor, this is the time to test the waters with 360 Investment Advisors.

Doing it yourself may seem economical, but you don't have time to do all the things required to get the best investment results or diversify your holdings. There's nothing clever about leaving your investments on auto-pilot. Let 360 save you time, simplify the entire process, and improve your results.

If you are letting a big bank or a big brokerage manage your investments, you owe it to yourself to get a second opinion.

In most cases, you are lost among hundreds of clients in a moneymaking machine loaded with hidden fees that seriously reduce your returns. Let 360 Investment Advisors provide a second opinion on your portfolio. There is no obligation. And it could be the best investment decision you make all year.

Find out how investment coaching can benefit you!

Learn more at www.360investmentAdvice.com

Sign up to receive two FREE tools you can use immediately:

- Your copy of the groundbreaking new book "The Empowered Investor"
- *Investor Tip Sheet*, a fresh monthly take on current investment topics

To request a free review of your current investment portfolio, contact Wendy Chaney at Wendy@360InvestmentAdvice.com. Or call 415-453-2100.

